

Biography - Ron Robbins

After retiring from a long career as an executive at the Ford Motor Company and Manheim Auctions, Ron re-focused his knowledge and energy on volunteerism and community impact. He founded Backpack Buddies in 2017 with a group of volunteers that began gathering each week at an Atlanta synagogue to pack food for hungry children.

Backpack Buddies partnered with a local elementary school and identified 10 students dependent on the school's free breakfast and lunch program. Word spread and additional volunteers got involved. Backpack Buddies quickly expanded over the next few years, nourishing dozens more school children across Atlanta who were food-insecure on weekends.

Today, Backpack Buddies is supported by hundreds of volunteers at 19 churches, synagogues, senior centers, and other community agencies in metro Atlanta:

- packing and delivering food to 27 local elementary schools
- providing meals for 785 children every week!

They also debuted their store front distribution center in Dunwoody a few months ago which will enable the organization to serve even more children with greater efficiency. HOD Lodge Shimshon looks forward to partnering with Ron and Backpack buddies.

Ron was born and raised in Atlanta, is a member of Congregation Beth Shalom, and has served on its Board of Directors and Finance Committee.