

Vanessa Bartram
Managing Partner, ZORA Ventures

Short Bio



Vanessa Bartram, Managing Partner of ZORA, is an impact entrepreneur turned impact investor. ZORA is a Tel Aviv-based impact fund, backing exceptional Israeli teams to become the next global leaders in impact tech while seeking best-in-class returns for our investors. With eight investments and one exit to date, ZORA's new US\$10 million fund will add an additional ten companies to its portfolio, multiplying its impact across UN Sustainable Development Goals including hunger, health, climate change and the environment. ZORA's hands-on approach and global networks give Israel's best entrepreneurs the support and resources they need to bring their life-changing innovations to the world.

Vanessa began her career in investment banking in Mexico City with KPMG Corporate Finance, providing sell-side advisory and restructuring services to mid-market companies. She later founded the Miami HR company WorkSquare, which she grew to \$25+ million in revenue. Vanessa is also the Founding Board Member of LAVAN, a network of impact investors inspired by Jewish learning in their pursuit of social and environmental change. She holds an MBA from Harvard, a BA from Princeton University, and is a Heritage Fellow with the Wexner Foundation.